

Press Release

Source: Natural Harmony Foods, Inc.

Natural Harmony Foods, Inc. (NHYP.PK) Completes Product Rollout to Target Stores
Thursday May 8, 10:00 am ET

FT. LAUDERDALE, Fla., May 8 /PRNewswire-FirstCall/ -- Natural Harmony Foods, Inc. (Pink Sheets: [NHYP.PK](#) - [News](#)) announced today that it has shipped all orders for the initial product rollout to Target (NYSE: [TGT](#) - [News](#)). "We are very relieved and excited to have shipped all orders on time. We have great partners working with us that came together to overcome many last minute challenges." Natural Harmony Foods is pleased to announce that their full line of SoLean® brand breakfast products will appear in the freezer cases of an estimated 600+ higher volume Target stores May 18.

"This rollout will allow consumers nationwide to have access to our full breakfast line including (SoLean® Southwestern Breakfast Sandwiches, SoLean® All-American Breakfast Sandwiches, and SoLean® Sausage, Egg, and Cheese Muffin Sandwiches)." The SoLean® product line contains no artificial ingredients and the All-American Pouches and Southwest Pouches have less than half the fat and saturated fat of comparable Lean Pocket® products from Nestle (NESN.VX).

"This marks a great step forward for Natural Harmony Foods. Up until now, our products have only been available in select regions. Now, our products will reach a national audience and give us a great platform on which to continue to build and expand. Achieving product acceptance at this level will be a great aid in getting our products noticed by more retailers in the future. This will be particularly beneficial as we embark on a very extensive trade show schedule in 2008." The initial Target rollout is valued at over \$50,000.

About Natural Harmony Foods

Natural Harmony Foods, Inc. is an innovative food company dedicated to producing healthy, flavorful, convenient foods that fit the lifestyles of individuals looking to make better, health conscious diet choices without sacrificing taste. For more information about Natural Harmony Foods, SoLean® products, and helpful Internet links, please visit www.naturalharmonyfoods.com. NHYP Shareholders are encouraged to register on the "Investor Relations" page to receive ongoing Natural Harmony Foods news updates, and/or search "NHYP" on www.pinksheets.com for current financial information on the company.

"Forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 may be included in this release. These statements relate to future events or our future financial performance. These statements are only predictions and may differ materially from actual future results or events. Natural Harmony Foods disclaims any intention or obligation to revise any forward-looking statements whether as a result of new information, future developments or otherwise. Important risk factors -- including, but not limited to, risks associated with changes in general economic and business

conditions, actions of our competitors, the extent to which we are able to develop new products and markets for these, and changes in our business strategies -- could cause actual results to differ from those contained in forward-looking statements.

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SoLean® is a registered trademark of Natural Harmony Foods, Inc.

Lean Pocket® is a registered trademark of Nestle