

NATURAL HARMONY FOODS RECEIVES MAJOR GROCERY CHAIN APPROVAL FOR NEW BREAKFAST ITEMS

Ft. Lauderdale, FL -- Natural Harmony Foods, Inc. (NHYP.PK), announced today that it has received approval from a national retail grocery chain for three new SoLean® breakfast products.

“This is a major milestone for the Company, stated Sam Dewar, President of Natural Harmony Foods, Inc. We have proven to our targeted distributors that we offer healthy quality products to consumers without sacrificing taste.”

In August 2007, the Company presented two of its primary products to a major grocery chain; the SoLean® Cheeseburger and the SoLean® Sausage Egg Muffin. Both products were well received; however, the breakfast item received the most interest. As a result, the Company was asked to develop three more breakfast items to complement each other in the freezer case for overall marketing appeal and consistency.

Mr. Dewar stated, “The request for additional breakfast items was a very commonsense request. Grocers are responding to a “hot” new market trend for breakfast “Grab N’ Go” products. These types of products have become more and more popular not only in grocery stores, but also fast food restaurants and convenience stores. Retailers and consumers want a “quick and easy” breakfast solution in this fast-paced world we live in today. The problem is that most “Grab N’ Go” products available are not healthy or natural. This makes our products uniquely positioned.”

The products were approved by the major grocery chain in late January 2008; however, a final announcement is not due until late March 2008 when the products are ready to be shipped. The new products have less than 230 calories and only 6 grams of fat and include: an All-American Breakfast Pouch and Southwest Breakfast Pouch. Over the next two months, the Company will be heavily engaged in the finalization of the new products to meet its expected launch date of March 18th, 2008, which coincides with the opening day of the nation’s largest Natural Foods tradeshow – EXPO WEST in Anaheim, CA.

“We have our work cut-out for us between now and then, stated Mr. Dewar. We are extremely excited that our test products met the qualifications and approval process by the new client, but we still have much to accomplish before we are ready to ship. However, this is not our first time producing a product, so we are confident in our abilities and expertise in meeting our deadlines”, Mr. Dewar added.

The Company’s product completion includes some of this following items; confirmation of carton and case dimensions, finalization of ingredient list and nutrition facts, product photography, manufacturing “test” runs, and much more. The Company plans to post some “mock-up” images of new breakfast items over the next several weeks to its company website at (www.naturalharmonyfoods.com).

About Natural Harmony Foods

Natural Harmony Foods, Inc. is an innovative food company dedicated to producing healthy, flavorful, convenient foods that fit the lifestyles of individuals looking to make better, health conscious diet choices without sacrificing taste. For more information about Natural Harmony Foods, SoLean® products, and helpful Internet links, please visit www.naturalharmonyfoods.com. NHYP Shareholders are encouraged to register on the "Investor Relations" page to receive ongoing Natural Harmony Foods news updates, and/or search "NHYP" on www.pinksheets.com for current financial information on the company.

"Forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 may be included in this release. These statements relate to future events or our future financial performance.

These statements are only predictions and may differ materially from actual future results or events. Natural Harmony Foods disclaims any intention or obligation to revise any forward-looking statements whether as a result of new information, future developments or otherwise. Important risk factors -- including, but not limited to, risks associated with changes in general economic and business conditions, actions of our competitors, the extent to which we are able to develop new products and markets for these, and changes in our business strategies -- could cause actual results to differ from those contained in forward-looking statements.

Press & Investors Contact:

Natural Harmony Foods, Inc.

Sam Dewar

954-315-1760